ZoomInfo Developer Portal Admin Guide
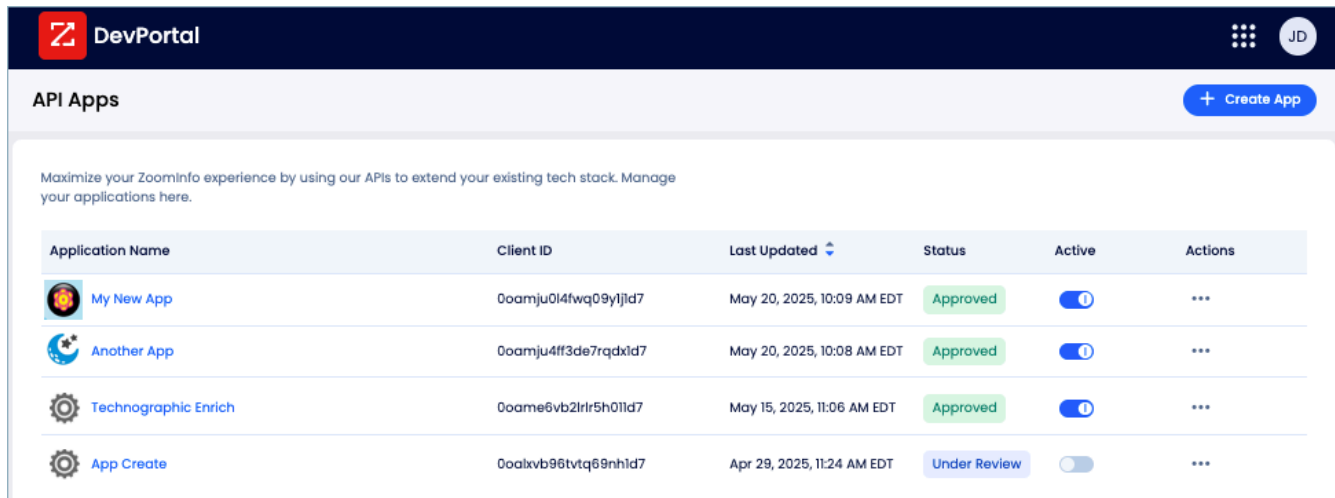
Details how administrators can use the ZoomInfo DevPortal to create and manage custom applications

Overview

The ZoomInfo DevPortal provides a centralized hub to manage custom applications built with ZoomInfo APIs. Through the developer portal, ZoomInfo customers and partners can easily register new applications, define and manage access scopes, and retrieve/update security keys.

Customers and partners can register their applications with ZoomInfo's Okta instance, enabling secure and scalable API access via OAuth 2.0 authentication.

Application Types

The DevPortal supports the creation of two types of applications.

- **Custom Applications for Internal Use**

  Custom applications created and managed by customers through the DevPortal for internal ZoomInfo data usage will be automatically approved.

- **Partner Applications for Third Party and Internal Use**

  Partners developing custom applications must collaborate with the ZoomInfo API and Partnership product teams for review. This process allows partners to onboard users from external tenants to their applications.

App Registration and Authentication

ZoomInfo employs Okta, a standards-compliant OAuth 2.0 server for the secure registration of custom applications using an Oauth Client ID and Client Secret. When you configure and register your app in the ZoomInfo DevPortal, you'll receive a Client ID and Client Secret to securely authenticate your app. When a user accesses the registered application, the application will connect the user directly with Okta who will authenticate the user and then approve or deny the applications access to the requested data based on the users access.

ZoomInfo API Scopes and Endpoints

Category	Scope	Description
ZoomInfo API (ziapi)	Search API	Returns a list of companies/contacts from ZoomInfo's data which meet the specified search criteria.
	Enrich API	Match company/contact information based on input values and return the desired output fields in the response.
	Copilot Read Account Summary API	Ask a question about the account summary for a specific company.
Marketing	Manage Audiences	Create, update, and delete audience lists.
	Manage Audience Members	Add, update, and remove companies and contacts within audience lists.

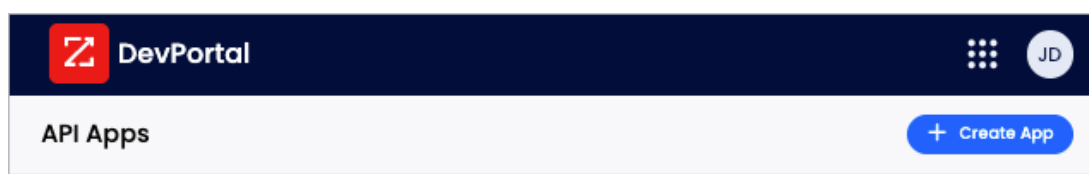# Prerequisites

- Your organization must have an Enterprise API or Copilot package (or both)

- A ZoomInfo admin must assign the DevPortal subscription to users/developers who will use the DevPortal.

    - Go to **Admin Portal > User Management > Users** and select the user.

    - In the **Subscription** dropdown, select the **DevPortal** subscription and save the update.

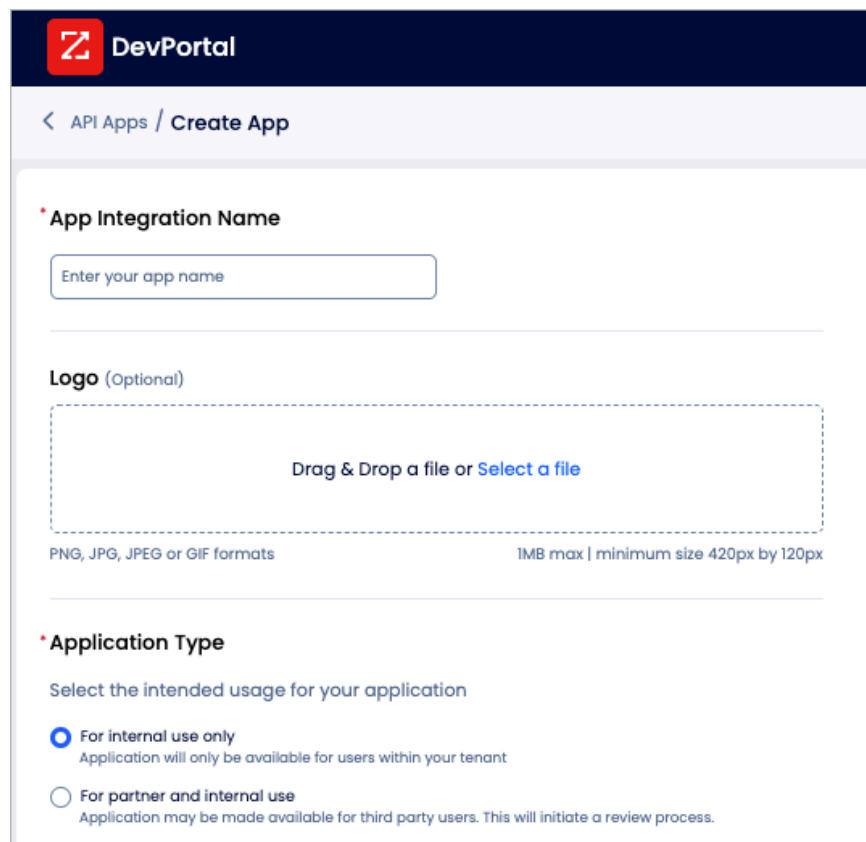   - The next time that user logs in, they should see the **DevPortal** option in the waffle menu.

Creating an Internal Use App

Develop a custom app for internal organizational use that receives automatic approval for immediate deployment.

1. Access the **DevPortal**.

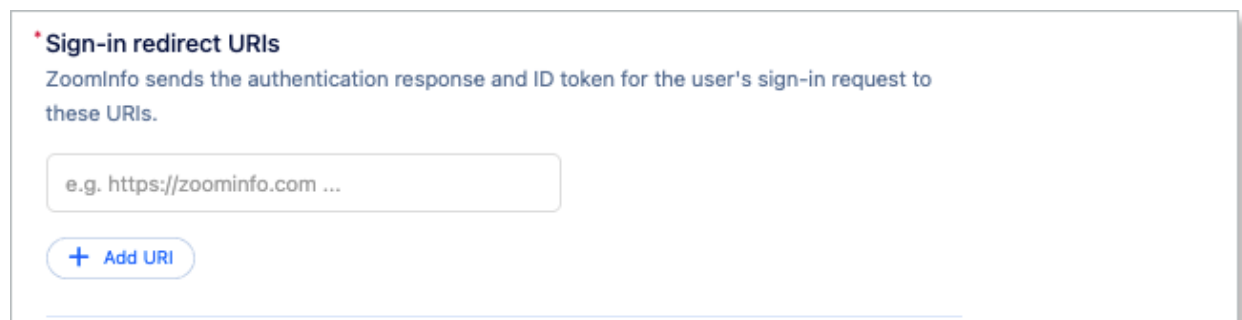2. Click **Create App** to register a new app.

3. Provide app details including name and logo.

4. Select **For internal use only** for the **Application Type**.

5. Configure **Sign-in redirect URIs**. ZoomInfo will send the authentication response and ID token for sign-in requests to these URI's.

6. Select required access scopes. You can expand the available scopes to select specific endpoints the app can access. See ZoomInfo API Scopes for details about each available endpoint.

Scopes

Select the scope area of the API you'd like to use with the app

▶ ☐ Marketing

▶ ☐ ziapi

7. Click **Create**.

DevPortal

‹ API Apps / **Create App**   Cancel   Create

8. The app is immediately created and approved.

DevPortal

API Apps   + Create App

Maximize your ZoomInfo experience by using our APIs to extend your existing tech stack. Manage your applications here.

Application Name	Client ID	Last Updated	Status	Active	Actions
⚙ My Internal App		May 9, 2025, 3:06 PM EDT	Approved	🔵	•••

9. Click the app link to grab the Oauth **Client ID** and **Client Secret** to use in your custom app.

Client ID

Public identifier for the client

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Client Secrets   Generate New Secret

Created	Secret	Status	Action
May 9, 2025	•••••••••••••••••••• 👁 📋	Active	Deactivate

Creating an App for Partner and Internal Use

Partners can choose to create an app that is intended to be made available for third-party users (outside their organization) as well as internal users.

When creating the app, simply select **For partner and internal use** for the **Application Type** and complete the configuration.

Once the app is created, it will be listed in an **Under Review** state.

Partners developing these apps will need to collaborate with the ZoomInfo API and Partnership product teams who will review and approve the app if all criteria is met.