

# ZoomInfo Developer Portal Admin Guide

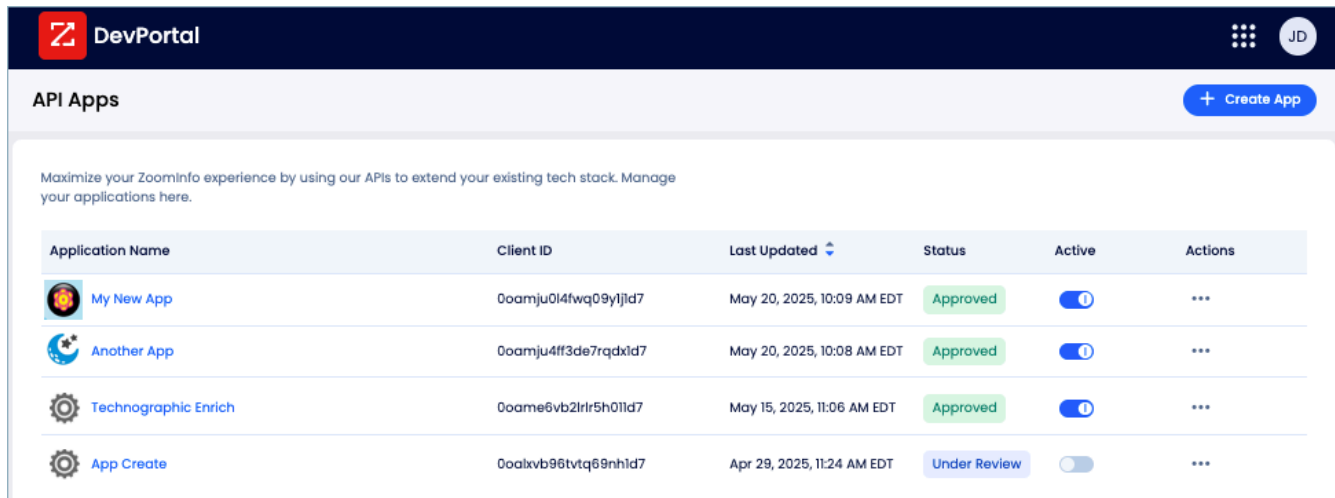
Details how administrators can use the ZoomInfo DevPortal to create and manage custom applications





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## Overview

The ZoomInfo DevPortal provides a centralized hub to manage custom applications built with ZoomInfo APIs. Through the developer portal, ZoomInfo customers and partners can easily register new applications, define and manage access scopes, and retrieve/update security keys.

Customers and partners can register their applications with ZoomInfo's Okta instance, enabling secure and scalable API access via OAuth 2.0 authentication.



API Apps						<a href="#">+ Create App</a>
Maximize your ZoomInfo experience by using our APIs to extend your existing tech stack. Manage your applications here.						
Application Name	Client ID	Last Updated	Status	Active	Actions	
 My New App	0oamju0l4fwq09yljd7	May 20, 2025, 10:09 AM EDT	Approved	<input checked="" type="checkbox"/>	...	
 Another App	0oamju4ff3de7rqdxld7	May 20, 2025, 10:08 AM EDT	Approved	<input checked="" type="checkbox"/>	...	
 Technographic Enrich	0oame6vb2lrlr5h0ld7	May 15, 2025, 11:06 AM EDT	Approved	<input checked="" type="checkbox"/>	...	
 App Create	0oalxvb96ltvtq69nhld7	Apr 29, 2025, 11:24 AM EDT	Under Review	<input type="checkbox"/>	...	

## Application Types

The DevPortal supports the creation of two types of applications.

- **Custom Applications for Internal Use**

Custom applications created and managed by customers through the DevPortal for internal ZoomInfo data usage will be automatically approved.

- **Partner Applications for Third Party and Internal Use**

Partners developing custom applications must collaborate with the ZoomInfo API and Partnership product teams for review. This process allows partners to onboard users from external tenants to their applications.

## App Registration and Authentication

ZoomInfo employs Okta, a standards-compliant OAuth 2.0 server for the secure registration of custom applications using an OAuth Client ID and Client Secret. When you configure and register your app in the ZoomInfo DevPortal, you'll receive a Client ID and Client Secret to securely authenticate your app. When a user accesses the registered application, the application will connect the user directly with Okta who will authenticate the user and then approve or deny the applications access to the requested data based on the users access.

## ZoomInfo API Scopes and Endpoints

Category	Scope	Description
ZoomInfo API (ziapi)	Search API	Returns a list of companies/contacts from ZoomInfo's data which meet the specified search criteria.
	Enrich API	Match company/contact information based on input values and return the desired output fields in the response.
	Copilot Read Account Summary API	Ask a question about the account summary for a specific company.
Marketing	Manage Audiences	Create, update, and delete audience lists.
	Manage Audience Members	Add, update, and remove companies and contacts within audience lists.

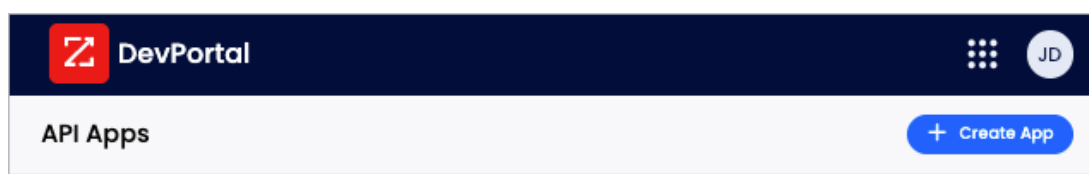
## Prerequisites

- Your organization must have an Enterprise API or Copilot package (or both)
- A ZoomInfo admin must assign the DevPortal subscription to users/developers who will use the DevPortal.
  - Go to **Admin Portal > User Management > Users** and select the user.
  - In the **Subscription** dropdown, select the **DevPortal** subscription and save the update.
  - The next time that user logs in, they should see the **DevPortal** option in the waffle menu.

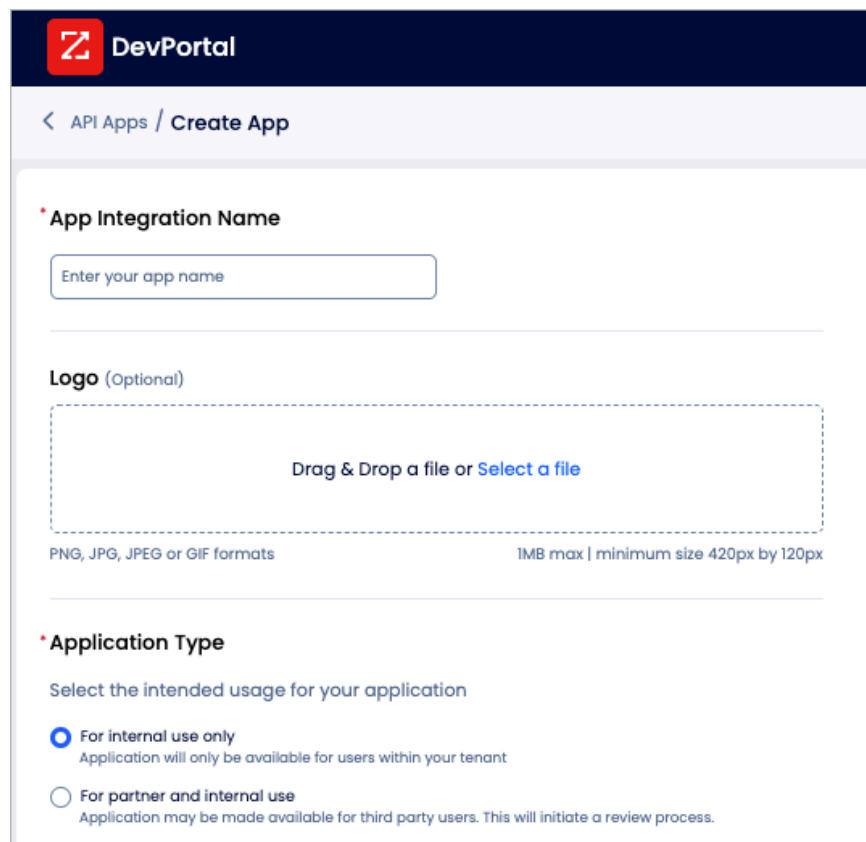
## Creating an Internal Use App

Develop a custom app for internal organizational use that receives automatic approval for immediate deployment.

1. Access the **DevPortal**.
2. Click **Create App** to register a new app.

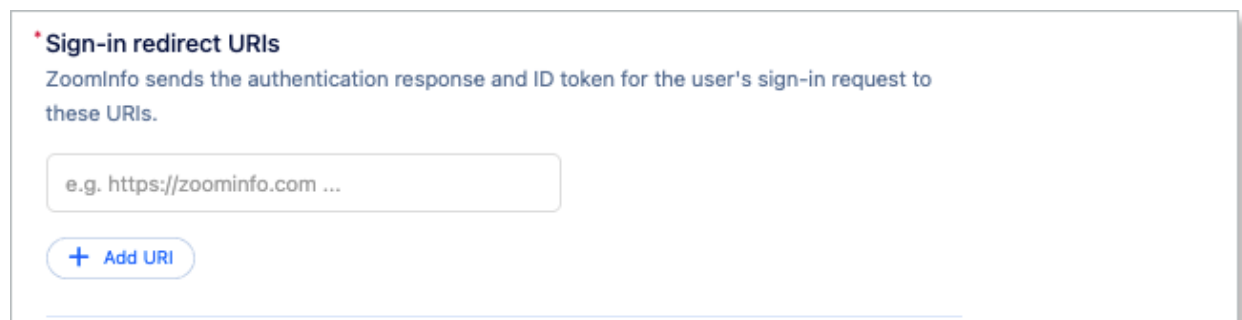


3. Provide app details including name and logo.
4. Select **For internal use only** for the **Application Type**.



The screenshot shows the 'Create App' form in the DevPortal. At the top is the DevPortal logo and a breadcrumb trail '< API Apps / Create App'. The form has three main sections: 1. 'App Integration Name' with a text input field containing the placeholder 'Enter your app name'. 2. 'Logo (Optional)' with a dashed box for a file upload. Inside the box is the text 'Drag & Drop a file or [Select a file](#)'. Below the box, it specifies 'PNG, JPG, JPEG or GIF formats' and '1MB max | minimum size 420px by 120px'. 3. 'Application Type' with the instruction 'Select the intended usage for your application'. There are two radio button options: 'For internal use only' (which is selected) with the subtext 'Application will only be available for users within your tenant', and 'For partner and internal use' with the subtext 'Application may be made available for third party users. This will initiate a review process.'

5. Configure **Sign-in redirect URIs**. ZoomInfo will send the authentication response and ID token for sign-in requests to these URI's.



This screenshot shows the 'Sign-in redirect URIs' section of the form. It has a title '\* Sign-in redirect URIs' and a description: 'ZoomInfo sends the authentication response and ID token for the user's sign-in request to these URIs.' Below the description is a text input field with the placeholder 'e.g. https://zoominfo.com ...'. At the bottom of the section is a button with a plus icon and the text '+ Add URI'.

6. Select required access scopes. You can expand the available scopes to select specific endpoints the app can access. See [ZoomInfo API Scopes](#) for details about each available endpoint.

**\* Scopes**

Select the scope area of the API you'd like to use with the app

☐ Marketing

☐ ziapi

7. Click **Create**.

 DevPortal








 API Apps / Create App

[Cancel](#) [Create](#)

8. The app is immediately created and approved.




DevPortal

API Apps

+ Create App

Maximize your Zoominfo experience by using our APIs to extend your existing tech stack. Manage your applications here.

Application Name	Client ID	Last Updated	Status	Active	Actions
 <div>My Internal App</div>	XXXXXXXXXXXX	May 9, 2025, 3:06 PM EDT	Approved	<input checked="" type="checkbox"/>	...

9. Click the app link to grab the Oauth **Client ID** and **Client Secret** to use in your custom app.

### Client ID

Public identifier for the client

### Client Secrets

Generate New Secret

Created	Secret	Status	Action
May 9, 2025	***** <div><div></div><div></div></div>	Active	Deactivate

# Creating an App for Partner and Internal Use

Partners can choose to create an app that is intended to be made available for third-party users (outside their organization) as well as internal users.

When creating the app, simply select **For partner and internal use** for the **Application Type** and complete the configuration.

**\* Application Type**

Select the intended usage for your application

☐ For internal use only  
Application will only be available for users within your tenant

☒ For partner and internal use  
Application may be made available for third party users. This will initiate a review process.

Once the app is created, it will be listed in an **Under Review** state.

DevPortal

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API Apps

+ Create App

Maximize your ZoomInfo experience by using our APIs to extend your existing tech stack. Manage your applications here.

Application Name	Client ID	Last Updated	Status	Active	Actions
ZoomInfo	ZoomInfo-123456789	Apr 25 at 1:51 AM EDT	Under Review	<input type="checkbox"/>	...
ZoomInfo	ZoomInfo-123456789	Apr 23 at 8:46 AM EDT	Approved	<input checked="" type="checkbox"/>	...
ZoomInfo	ZoomInfo-123456789	Apr 22 at 8:02 AM EDT	Approved	<input checked="" type="checkbox"/>	...
ZoomInfo	ZoomInfo-123456789	Apr 22 at 3:59 AM EDT	Not Approved	<input checked="" type="checkbox"/>	...

Partners developing these apps will need to collaborate with the ZoomInfo API and Partnership product teams who will review and approve the app if all criteria is met.